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On July 26, 2004

TOWNSEND and TOWNSEND and CREW LLP
By: [Signature]

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

GREGG WILLIAMS et al.

Application No.: 09/709,211

Filed: November 9, 2000

For: SUBSCRIPTION MEMBERSHIP
MARKETING APPLICATION FOR THE
INTERNET

Customer No.: 20350

Confirmation No. 2557

Examiner: Catherine M. Colon

Technology Center/Art Unit: 3623

AMENDMENT

Mail Stop: Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the office action mailed March 24, 2004, please enter the following amendments and remarks:

- Amendments to the Specification** begin on page 2 of this paper.
- Amendments to the Claims** are reflected in the listing of claims which begins on page 3 of this paper.
- Remarks/Arguments** begin on page 10 of this paper.

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